

**NALLA NARASIMHA REDDY EDUCATION
SOCIETY'S GROUP OF INSTITUTIONS**
(UGC AUTONOMOUS INSTITUTION)

SCHOOL OF MANAGEMENT SCIENCES

NEWS LETTER

A.Y.2025-26
NOVEMBER-DECEMBER 2025

SCHOOL OF MANAGEMENT SCIENCES

INSTITUTE'S VISION AND MISSION

VISION : To be a premier institution ensuring globally competent and ethically strong professionals.

MISSION :

- To provide higher education by refining the traditional methods of teaching to make globally competent professionals
- To impart quality education by providing the state of the art infrastructure and innovative research facilities.
- To practice and promote high standards of professional ethics, transparency and accountability.

SCHOOL OF MANAGEMENT SCIENCES

VISION:

- ❖ To develop innovative, socially responsible and ethically strong global business leaders through academic excellence.

MISSION :

- ❖ Providing quality research driven education, continuous learning to inculcate values and ethics and preparing to face all kinds of challenges

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1. ABOUT SCHOOL OF MANAGEMENT SCIENCES

The School of Management Sciences was established in the year 2009 with an aim to develop next generation leaders in the management. Department is headed by Dr.T.Ravindra Reddy. The School guiding factors are inspired by internationally accepted values and practices. Faculty of SoMS posses untiring and pleasing commitment to the following values that NNRG has always believed to be very near to success .Students have the opportunity to engage their minds with a distinguished faculty to develop their analytical skills since the school consider this as critical in understanding management in the contemporary environment.

In addition to the theory sessions, the SoMS encourages and supports MBA Students to gain practical knowledge through internships in industries, Industrial visits and case studies. Management student's association-Kautilyan club is formed to bring out students hidden talents in Marketing, HR and Finance areas and to exhibit their leadership qualities.

MBA at NNRG provides rich learning environment with modern labs and digital class rooms. SoMS believes that besides excellence academic inputs, the students need to be properly groomed to be ready for a successful career in industry, for which exclusive training is provided on communication, aptitude and soft skills.

2. DEPARTMENT EVENTS

2.1 Guest lecture:

The School of Management Sciences, Nalla Narasimha Reddy Education Society's Group of Institutions (UGC Autonomous), in association with Securities and Exchange Board of India organized a Guest lecture on "Investor Investing Practices and Role of SEBI." on November 11th 2025 and the resource person was **Dr. Sarika Lohana** –SEBI Emplaned Securities Market Trainer, Visiting Faculty Member, IIM (Kozhikode)

Objectives of the Program:

- To create awareness about investment avenues available to individuals.
- To educate students on responsible and informed investing practices.
- To explain the regulatory role of SEBI in ensuring fairness, transparency, and efficiency in securities markets.
- To highlight investor rights and responsibilities in the financial ecosystem.
- To familiarize students with common risks, frauds, and preventive strategies in financial markets.



It was highly informative and insightful, providing students with valuable exposure to the practical aspects of investing and the regulatory framework governing financial markets.

2.2 Workshop:

The School of Management Sciences organized a workshop titled “Financial Wisdom through Financial Instruments” on November 26th 2025 and the resource person was Mr. Veera Bramha Rao Arekapudi, Sr.Consultant, AMFI, Former General Manager, State Bank of India, Ex-CEO, Trust Exchange Company, Doha, Qatar

The key objectives of the workshop were:

- To create awareness about the importance of financial planning and investing.

- To help participants understand the impact of inflation on savings.
- To introduce various financial instruments such as equity, debt, hybrid investments, and mutual funds. To encourage goal-based and systematic investing habits among students.
- To develop the ability to make informed financial decisions.



The program reinforced the importance of making informed financial decisions and inspired students to become financially responsible and confident investors in the future.

2.3 Training Program:

The School of Management Sciences, Nalla Narasimha Reddy Education Society's Group of Institutions (UGC Autonomous), in association with the Magic Bus AI Foundation (Funded by Infosys Technologies), Hyderabad, organized a Two-Week Training Program on "Essential life skills and Artificial Intelligence for Career Success" from 8th December 2025 to 29th December 2025 in MBA Seminar Hall and the resource persons are :

1. Sai Charan -Technical Trainer Magic Bus AI Foundation, Hyderabad
2. Archana - Soft skills Trainer, Magic Bus AI Foundation, Hyderabad

Objectives

- To help students develop self-confidence and effective communication skills through self-introduction activities.
- To enhance decision-making and critical thinking abilities through interactive activities.
- To introduce students to Power BI as a business analytics and data visualization tool.
- To create awareness about Artificial Intelligence tools and their applications in business and management.





Students gained an understanding of the importance of effective self-presentation and teamwork during introduction sessions. The decision-making activities helped students analyze situations, evaluate alternatives, and arrive at logical conclusions. The Power BI session introduced students to basic concepts of data analysis, dashboards, and business intelligence reporting. The AI tools session provided insights into how artificial intelligence is transforming business functions such as marketing, finance, HR, and operations.

2.4 Awareness Program:

We organized a Legal Awareness Session in association with Naveen Investment India Pvt Ltd, on December 18th 2025 with the objective of enhancing legal literacy among management students. The resource person was Mr. Nallapu Manideep- Advocate, High court of Telangana and the programme aimed to familiarize students with fundamental aspects of Civil, Criminal, Constitutional, and Corporate Business Laws relevant to both personal and professional life.





The Legal Awareness Session was highly informative and beneficial for management students. It successfully bridged the gap between legal knowledge and managerial practice, reinforcing the importance of law in business and society. The programme concluded on a positive note with active student engagement and enhanced legal understanding.

3. ACHIEVEMENTS

3.1 Patent

S.No	Name of the Author	Title of the patent	Patent Name	Field of Invention	Month/Year
1	Dr.P.GopinadhRao	Method and System for Optimizing Supply Chain Logistics Using Artificial Intelligence	IPR	Social Science	28/11/2025
2	Mr. Sudheer Aloori	A Business Intelligence System for Predictive Analytics and Decision-making Using Big Data	IPR	Social Science	26/12/2025

3.2 Faculty Certifications (Workshop / FDP/ Webinar/Conference/ NPTEL)

S.No	Name of the Faculty	Name of the Course/Event	Organized by	Date	Duration
1	Dr.T.Ravindra Reddy	Entrepreneurship Development	ATAL (AICTE)	Nov 3rd to 8th	6 Days
2	Dr.T.Ravindra Reddy	Innovation and Entrepreneurship for India's Sustainable Future at National Institute of Technology Patna	ATAL (AICTE)	Nov 10th to 15th	6 Days
3	Dr.P.Gopinath Rao	Next Gen Management in Business Strategy	ATAL (AICTE)	Dec 1st - 6 th	6 Days
4	Dr.VVYR.Thulasi	Next Gen Management in Business Strategy	ATAL (AICTE)	Dec 1st - 6 th	6 Days
5	Dr.VVYR.Thulasi	NPTEL (Discipline star)	ATAL (AICTE)	July- December 2025	
6	Dr.P.Padmaja	Next Gen Management in Business Strategy	ATAL (AICTE)	Dec 1st - 6 th	6 Days
7	Dr.P.Meena Kumari	Next Gen Management in Business Strategy	ATAL (AICTE)	Dec 1st - 6 th	6 Days
8	Mrs.T.Soujanya	Next Gen Management in Business Strategy	ATAL (AICTE)	Dec 1st - 6 th	6 Days
9	Mrs.A Srividya	Next Gen Management in Business Strategy	ATAL (AICTE)	Dec 1st - 6 th	6 Days
10	Mrs.M.Swathi	Next Gen Management in Business Strategy	ATAL (AICTE)	Dec 1st - 6 th	6 Days
11	Mr. K Srikanth	Entrepreneurship Development	ATAL (AICTE)	Nov 3rd to 8th	6 Days
12	Mr. K Srikanth	Innovation and Entrepreneurship for India's Sustainable Future at National Institute of Technology Patna	ATAL (AICTE)	Nov 10th to 15th	6 Days
13	Mr. Sudheer Aloori	Innovation and Entrepreneurship for India's Sustainable Future at National Institute of	ATAL (AICTE)	Nov 10th to 15th	6 Days

		Technology Patna			
14	Mrs.T.Soujanya	Innovation and Entrepreneurship for India's Sustainable Future at National Institute of Technology Patna	ATAL (AICTE)	Nov 10th to 15th	6 Days
15	Mr. K Srikanth	Innovative trends in data science and electric mobility : IPR Opportunities and challenges	ATAL (AICTE)	Dec 8 th to 13 th	6 Days
16	Mr. Sudheer Aloori	Exploratory Data Analytics (EDA)- Tools and Techniques	ATAL (AICTE)	Nov24th to 29 th	6 Days

3.3 Student Certifications

S.No	Roll Number	Name of the Student	Organized by	Title	Date& Duration
1	247Z1E0030	K.Yamini	NISM	Financial Analyst	18/11/2025
2	247Z1E0040	M.Arshad	NISM	Securities Market	19/11/2025
3	247Z1E0038	L.Vaishnavi	NISM	Investor Test	16/09/2025
4	247Z1E0037	Megha Shyam	NISM	Investor Test	13/10/2025
5	247Z1E0003	A.Vikas	NISM	Investor Test	04/11/2025

WISHING YOU ALL SUCCESS AND GOOD HEALTH